SOAPBOX®

SOAPBOX inc : the BIG PICTURE



Hey, Folks... I'll tell you right now, this is a FULL announcement, so please humor me with a minute or two, ok?

THANK YOU! I would like to personally thank you for the opportunity to "speak" to you regularly through the powerful thing we call “the net”. If you're in my Rolodex, folks, you are important to me. Period. You're the personal friends and extended family members, networking associates, **SOAPBOX®** product customers & subscribers, past clients, thought leaders I've interviewed, companies I've worked with, audience members from events, engagements & shows, online connections ...who have generously shared with me your thoughts, time, fresh ideas, support, feedback, and unwavering cheerleading. WHICH MEANS, you've helped me become the grown-up kid, friend, businesswoman, and visionary I am today. SO THANK YOU, FOR YOU! Just as I would love to learn more about all of you, I want to tell you a bit more about me, by sharing my vision, both as an entrepreneur and through my **SOAPBOX®** brand of motivation:

THE SOAPBOX® VISION & MISSION: Quotes are one of the most engaging and widely used forms of inspiration. For millions, they create an experiential link to the past and cultivate hope for a brighter future. **SOAPBOX®** is a multi-dimensional brand that taps the power of profundity and leverages the timeless wisdom in famous quotes to promote living life to its fullest. **SOAPBOX inc** is the home base that has evolved in this drive to create a multitude of unique offerings devoted to enlightening and uplifting the masses with realistic optimism. We stand alone in delivering our signature motivation by single-handedly converging entertainment platforms with personal development, education, and charity. In championing this cause, we continually engage and grow our dedicated following by motivating, entertaining and educating through the distribution of original mass-media programming, products, live events and web-based communication that have universal impact.

***WHO* SOAPBOX® motivation is for?:** Well, anyone who's ever had a Murphy's Law kind of day ...or month, for that matter! Anyone just starting a job, raising a kid on their own, newly divorced, new to the city, trying to quit smoking or lose those 20 pounds...again, hitting the mid-life mark, upside-down in their home. From weekend-entrepreneurs to wet-behind-the-ears college grads, single parents to soon-to-be retirees, WE are all on the same playing field. WE are all facing the stress of cultural, economic and personal issues, while trying to make a living and a life! Luckily, there's a **SOAPBOX®** message and offering with your name on it...to help you face your challenges, change your perspective, embrace the kid in you, take the road less traveled, be courageous in your beliefs, and seize the day!

CURRENT OFFERINGS:



"PURE SOAPBOX" the book: PURE SOAPBOX has been changing lives since it hit the shelves last July and has both gained national distribution and international publicity . The simple reason?? Everyone could use motivation with a swift kick in the pants, especially now! I encourage you to grab one for yourself and your friends, family, biz colleagues, or customers... you never need a reason to show folks you care, appreciate their business, feel their pain, or are proud of them! (Besides, ***anyone*** can give gift cards and cookies!) Available at PureSoapbox website and in bookstores nationwide & online retailers. For large orders and signed/dedicated books, please contact me directly. As always, a portion of proceeds goes to **LIVESTRONG™!**

SOAPBOX® SPEAKING & TOASTS: "SOAPBOX® Motivation for the 21st Century" and **SOAPBOX® Toasts** have officially launched. Are you seeking a truly engaging motivational presentation...without the conventional candy-coating and lipservice? Perhaps an animated speaker whose crafted presentations help audiences immediately experience a paradigm shift and apply a common-sense strategy to work smarter, think clearer, feel healthier, live happier? If you want your next company event, conference, graduation, VIP occasion to be absolutely memorable -let me help you knock it out of the park! Please view my overview slideshow: **SOAPBOX® Speaking Kit**

SOAPBOX® LIVE EVENTS: These community-rich fundraisers are coordinated with CHARITY X and based around a chosen activity (sport, run/walk, concert, board game festival...you name it!). Registration fee covers a participant's RSVP, a signed copy of *Pure Soapbox*, a donation to CHARITY X, and a chance to come on stage and speak up. I am the MC, educating the crowd about CHARITY X's efforts, milestones, needs, and entertaining the crowd with **SOAPBOX®** motivational messages and quotes for the charity. **But, here is the unique part!** *Participants* are invited to come up on stage to stand on his/her own "soapbox" -to share his/her experiences as a survivor, volunteer, recipient of help, etc. and further inspire the crowd with their own words of wisdom, quotes or mantras!

MOTIVATION for DONATION™: All **SOAPBOX®** divisions are devoted to raising awareness and supporting charities through sales of our selected products and through our efforts to motivate individuals and larger entities alike to donate their own money and time. Under this umbrella concept, **Pure Soapbox**, **SOAPBOX®** SPEAKING/TOASTS, & **SOAPBOX®** LIVE EVENTS all support my chosen charity, the **Lance Armstrong Foundation & LIVESTRONG™**. **But, here is the unique part!** Your favorite charity can receive a portion of proceeds when you make a bulk book purchase, sign on for a speaking engagement, or jump on-board for a live event!

COMING IN 2009-early 2010:

- **PURE SOAPBOX :** available through Kindle and as an audio book
- **SOAPBOX® Mini-series of Motivation books :** launching with a book specifically for entrepreneurs
- **SOAPBOX® video vignettes** : Produced to demonstrate the malleability of our unique messages for multiple venues, i.e. mobile, TV, radio, in-flight. We're looking for distribution! **(CLICK HERE FOR A DEMO)**



HOW CAN YOU GET INVOLVED…AND BENEFIT OR PROFIT:

So, there you have it... a slice of the growing vision that drives me each and every day and the mission that I am here to fulfill! That humbly stated, my current advisors and I are carefully positioning **SOAPBOX** inc to begin building strategic partnerships with investors and sponsors for organizational development and greater branding and distribution opportunities. Wink, wink, nudge, nudge...the phonelines are open, folks! **(310) 500-9587**

Thank you again for your support and for letting me share with you my love for motivating, entertaining and educating! FEEL FREE to contact me directly to discuss any and all of these opportunities. As always: *Carpe Diem...Because life is short!*

Yours in Great Spirit,

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