

# KIMBERLIE DYKEMAN

Talent . Host . Entertainer



**KIMBERLIE DYKEMAN** is one of those people you don't soon forget. If her smile and laugh don't get you first, her energy will. She is a woman on a mission. And her passion is overflowing, if not contagious, as a TV Personality and Producer, Lifestyle Coach and Motivation Speaker, International Spokesperson, and Author. She has dedicated her life to being a motivator, entertainer and educator; and whether on-camera, on the field, in the boardroom, or on paper, Kimberlie exudes a charismatic, vivacious presence that has fueled a loyal following and countless success stories. Her industry expertise, business savvy and professional etiquette command attention and respect, yet it's her unique blend of natural curiosity, engaging charm and entertaining wit that allows her to interactively connect with and captivate any audience, through any medium.

Born in upstate New York, Dykeman discovered at a young age her knack for entertaining. With her high-octane energy, she made it her mission to help people find their purpose. After graduating from Binghamton University, Dykeman traveled the country trying on various professional hats. From elite personal trainer and lifestyle expert columnist, to model and stand-up comic, she met people from all walks of life who shared a common need: to find fulfillment in their daily lives. Capitalizing on this diverse palate, Kimberlie emerged in Austin, Texas to pioneer a groundbreaking system of lifestyle coaching, addressing this very issue with a wide pool of clients, from corporate powerhouses to single moms. Dykeman also began a weekly inspirational email called "The Monday Soapbox Edition," which reinforced lifestyle changes in her clientele through wisdom-charged quotes from famous figures. Her signature seize-the-day commentary gained a following well beyond her client base, and soon the SOAPBOX® line of products was born, as a trademarked brand of that leverages famous quotes to promote living life to its fullest.

Dykeman's professional growth took her next to Los Angeles, where she evolved as an on-camera personality and authority in the entertainment industry. It was there that she discovered television to be the most effective medium to reach her audience, and today, she has made countless appearances on television, radio and online programs as a host, correspondent, international spokesperson and expert guest. Upon her return to Austin, Dykeman began exploring the reach of her original SOAPBOX® vignettes, transforming her original emails into a compilation of bite-sized chapters filled with humor and her own kick-in-the-pants motivational style. The manuscript was soon scooped up and hit the national bookshelves as her premiere book, ***Pure Soapbox ...a cleansing jolt of perspective, motivation, and humor.***

Combining these backgrounds with unmatched street smarts and unyielding determination, Dykeman has evolved her vast goals into a full-fledged, enterprising conglomerate that develops mass-media programming, products, live events and web-based communication that have universal impact. Dykeman uniquely combines personal development, education, and charity to touch audiences worldwide with positive messaging. She has blazed a bold path through the world of global entertainment and promotion, and continues to seize every opportunity to entertain, enlighten, and uplift millions of people. She is a motivator and entertainer for our times. A woman on a mission!

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**Overall On-Camera Personality and International Spokesperson:** Dykeman's extensive talent experiences run the gamut as TV series host, infomercial host, live event interviewer, online TV series host, corporate spokesperson, commercial actor, and voice-over artist. Dykeman exudes authority and authenticity through any medium.

**Creator, Producer and Writer:** In close collaboration with clients, Dykeman develops original content around her ultimate proficiency of serving as an On-Camera Personality. Additionally, she produces programming and multiple-media projects for TV, radio, live events, online series, PR/marketing campaigns, corporate communications and interactive websites that showcase a client's unique value to an even broader audience. As a free-agent, Dykeman taps her own expertise for uniquely recognizable promotion initiatives to also serve as a marketing consultant, PR/Media Relations conduit, and scriptwriter.

As both Producer and/or On-Camera Personality, Kimberlie has had the privilege to work with hundreds of clients, including: *FOX, ABC, CBS, CMT, TLC, Emmis Communications, Creative Nations International, Horizon Film & Video, BHI Media, AMS Pictures, Web2point0.tv, LifeSpan Fitness, MindBites, Compass Learning, ME Television, HDNet, NBC Universal, Phenix & Phenix Publicity, Music Plus TV, Innovations TV.*

**Lifestyle Coach and Motivational Speaker:** Dykeman has extensive education and experience motivating, educating and interacting with diverse audiences across the country as a Wellness Specialist, Executive Coach and Speaker. Her communication, mentoring and interpersonal skills are second to none. Period.

**Published Author:** Dykeman has transformed her nationally broadcasted email into a completed book, entitled ***Pure Soapbox ... a cleansing jolt of perspective, motivation and humor.*** (July '08). Audiobook out Feb. 2010. She is currently shopping her next writing efforts - a 6-book series entitled ***The SOAPBOX® Mini-Series on Motivation.***

**Entrepreneur and Businesswoman:** Dykeman has laid the groundwork for elevated credibility and priceless visibility, strategizing outside projects with in-house complementary projects built around the growth of the SOAPBOX® name; KIMBERLIE DYKEMAN ENTERPRISES has launched with attractive incentives for partners, investors and sponsors in areas including TV, radio, web, mobile, live events and a product line.

Kimberlie has parlayed this into all of her efforts, in front of and behind the camera, and, most importantly, in the boardroom for the successful fulfillment of any project. Unique in the Third Coast market, but with extensive contacts in countless industries, both domestic and international, Dykeman is a free agent for her entertainment specialties. Maintaining impeccable organizational, multitasking and directional skills, Kimberlie gears her assets with collaborative resources to generate energy, cultivate ideas, execute strategy and deliver slam-dunk results. In a nutshell, she works seamlessly with clients, agencies and production companies.

**LIVE LINKS:** [www.KimberlieDykeman.com](http://www.KimberlieDykeman.com) [KD Blog](#) [www.PureSoapbox.com](http://www.PureSoapbox.com)  
[YouTube Channel](#) [SOAPBOX® VIDEOS](#) [Résumés](#)

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## What brilliant leaders are saying Kimberlie Dykeman!

"I have known Kimberlie for many years and can confidently say she is the consummate professional, dynamic, and charismatic. She is dedicated to continuous self improvement and helping others achieve their very best. You can't help but be energized in her presence." [Alan Buhler](#), *Owner/Consultant, Sales Research and Consulting, Professional Speaker*

"Kimberlie is an active member of that select group of humans on this planet that know what they love to do, know what they do very well, and live each minute of every day with passion and purpose. I have had the good fortune of working with Kimberlie on several occasions and each time I've found her energy contagious, her ability to pick up and quickly understand new technologies impressive, and her professionalism second to none. To anyone considering working with Kimberlie, what are you waiting for? It's about as easy a bet as you can make!" [Rod Hamlin](#), *Sr. VP of Sales & Marketing, Opera Software*

"Kimberlie has been amazing to work with over the past few years. Her contributions to Web2point0.TV as well as other online web video productions have been stellar! She is great at what she does. Can't wait till next time..." [Erik McMillan](#), *CEO, BestFit Media*

"Kimberlie interviewed me at the Television of the Future event. And I was blown away by her contagious energy, boundless curiosity and natural warmth. She had an incredible way of connecting with the audience and with me, with the result that she brought out insights that people really want to know and inspired them in ways that not many can. Whether it is to inform, inspire or entertain I wouldn't hesitate to call on Kimberlie." [Anil Jagtiani](#), *Sr. VP Strategy, Marketing & Development, QVC, Inc.*

"Every so often in life we have a chance to look up and be reminded of the kind of energy which is needed to keep us motivated, inspired and empowered. Kimberlie Dykeman is a great example of what humanity can be like when we find ourselves focused and believing in our true potential. One does not need a dictionary of words to describe KD, simply think (Real Deal) and you will only be scratching the surface of her personality. She is a template by which the little things in life can find real hope and the direction by which to grow." [Dex Clay](#), *Programming Director, Houston Living TV*

"I have had the pleasure of calling Kimberlie Dykeman a dear friend for more than six years and the distinct pleasure of managing her career as a TV Host and Multimedia Personality for nearly three years. Never have I worked with a more dedicated, hard-working, self-motivated, and talented entertainer than Kimberlie, and never have I been so certain of the abilities and future success of any talent I have managed. She is a breath of fresh air and definitely not "the same old on air personality." Unlike so many of her better known contemporaries, Kimberlie doesn't just read and regurgitate copy in a manner that insults the intelligence of her audience; rather, Kimberlie brings the words on paper to life, challenging and stimulating her audience and motivating - in some cases, compelling - the audience to read or dance or eat or smell or feel or see in a way they might never have before. Kimberlie is real, not just a talking head, and audiences don't feel like they are being talked down to or inculcated. She is not the loud-mouthed, fast-talking, cheesy announcer screaming at you to buy; she is the girl next door offering to sell you a box of cookies or a candy bar. Kimberlie approaches every project with genuine zeal and natural energy, and she enchants and engages everyone along the way, from the casting director to the ultimate consumer. If you don't believe someone can become your best friend in thirty seconds, watch Kimberlie in action!" [Randy "Huey" Houston](#), *Partner, Fortkort & Houston P.C.*

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“Kimberlie is undoubtedly one of the most driven and capable people I have had the pleasure of knowing. Her work as a successful lifestyle coach has provided her with a unique and inspiring outlook that radiates from her and everything she does – both on and off camera. Beyond her impressive working knowledge of human behavioral systems and their positive or negative impact on our minds, bodies and spirits -- and subsequently our lives -- it is Kimberlie’s proactive approach to her own life and work that inspires confidence, builds trust and productive working relationships. A consummate professional, Kimberlie is as comfortable presenting in an executive boardroom as she is solidifying relationships and making people smile at the cocktail hour after. But it is Kimberlie’s deep commitment to impacting the lives of others that makes working with and around her so rewarding. Coupled with her strong faith and determination, Kimberlie’s integrity contributes immeasurably to a group dynamic of which she is a part and or the fortitude of individuals she collaborates with.” [Jonjozuf Hadley](#), *Partner, SolidMedia, Inc.*

“Kimberlie brings the excitement to a promotions effort and the energy to a public relations campaign that amplify results. She excels at gaining visibility for her clients with traditional media and multimedia. Any company that wants to claim the limelight and showcase their products or services with video, podcasting and interactive web should speak with Kimberlie. Her talents as a spokesperson, host or emcee cannot be surpassed.” [Cynthia Baker](#), *President, Accolades PR*

“Kimberlie's quirky blend of enthusiasm and realism is ideal for motivating the youth of today. For the students we work with at College Forward, the creative path is essential to a successful college career. From the moment our students met Kimberlie at our career skills workshop, they were mesmerized by her infectious energy and edgy perspective. They could finally make the link between taking ownership of their education and realizing a fulfilling life.” [Emily Steinberg](#), *Director at COLLEGE FORWARD*

“Kimberlie is a very talented on camera personality with a stellar attitude and strong production ethic. She knows her industry and always keeps an upfront and positive attitude no matter the production challenge. Highly recommended person, entertainer, spokesperson, author and producer.” [Christopher Justice](#), *CEO Sparksight*

“Kimberlie is the embodiment of high energy with a spunky character. She does a great job in pulling out the essence of the "story line" be that one for a person or a company. I had a blast working with her and would recommend her - but you better have a seat belt! ” [Alton Martin](#), *CEO, COPC*

“Kimberlie delivered some amazing media materials for us. Her professional skills go beyond explanation because she's more of a natural born talent. We turned to her for help and she was there. She is destined for big things so I would recommend getting to know her sooner than later.” [Andrew Shapter](#), *Director, Faron West Films*

“This woman is nothing short of a powerhouse. Fantastic writing with great verve and creativity. Most importantly, her writing communicates with laser effectiveness. She's a consummate professional and never fails to be inspiring to those around her.” [Lucy Frost](#), *CEO, Granite House Productions*